

THE VIP AGENT PROGRAM 2020



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MEMBERSHIP IN THE VIP AGENT PROGRAM

The Membership is by invitation only and is an exclusive and unique marketing resource for busy Real Estate professionals. This program is for Real Estate professionals who understand the importance of building brand equity online as a market leader and expert.

Your attitude is essential, if you are growth-minded and enjoy your success but also praising the success of others, this program is for you.



WHAT IS A VIP AGENT?

VIP Agents are quite literally are Very Important People. The VIP Agent Program is exclusive and by invitation only. As trusted real estate professionals, those accepted are vetted, endorsed, coached, empowered for growth, and promoted on the Power Is Now Media platforms, including Digital Radio, TV, Magazines, and Social Media.

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QUALIFICATIONS AND CERTIFICATIONS FOR THE VIP AGENT PROGRAM

VIP Agents must have experience in:

- Selling real estate
- Offering other real estate related services
- Having a clean record with the Department of Real Estate and other regulatory agencies in their State.
- Having the necessary education, credentials, and certifications to represent buyers and sellers.

To be considered for the VIP Agent Program, you must have a track record of success in closing a minimum of 24 transactions a year. Agents must have and maintain an excellent reputation online, in their community, and within the real estate agency.



WHY JOIN OUR VIP AGENT PROGRAM?

How are we different from other Real Estate Agencies in California?

Our Presence

The Power Is Now Media is a minority-owned national real estate multimedia company. One of the only media companies of its kind in America. We advocate for homeownership, wealth building, and financial literacy for low to moderate-income and minority communities.

The Power Is Now Media utilized online radio, eMagazine, online TV, and online events to educate and support the American dream of homeownership and financial independence. The Power Is Now Media was founded in 2009 by Eric L. Frazier, MBA, headquarters in Riverside, California.

Online Radio Talk Show, eMagazine, TV, And Events

The Power Is Now Media platforms are supported by numerous national, regional, and local real estate associations, businesses, community organizations. Our content areas include feature stories and profiles on successful Real Estate Agents, Business Owners, Government, and Community Leaders.



Our Power

The Power is Now Networks is worldwide with a growing audience of future homebuyers, investors, builders, developers, real estate agents, and brokers and consumers and is well-positioned to increase awareness and produce results for our growing roster of advertising partners.

An advertisement on any of our platforms is the right step toward reaching and communicating key brand messages to a targeted network of individuals, families, and communities interested in housing.

WHY WE WANT YOU?

As a The short answer—we love to help Real Estate Professionals succeed!

In our VIP Agent Program, we help to develop, support and maintain a consistent online marketing strategy for real estate agents and brokers to grow their business, achieve their real estate and financial goals.

The VIP Agent Program is meant to be a business incubator. It is designed to help Real Estate Professionals grow their brand online and use the tools to build their marketing presence.



BENEFITS YOU RECEIVE AS A MEMBER OF THE VIP AGENTS PROGRAM

The Power Is Now marketing department becomes an extension of your team.

Our team of writers and editors help you to create 100% original and authenticate content and promote and distribute it through the Power Is Now Multimedia platform. This access and availability are yours on day one!

Every Listing agent needs a unique value proposition in the marketplace when it comes to marketing, advertising, and selling real estate. The marketing team will help you explain what makes you unique and how your clients can benefit from your personal experience.

The VIP Agent Membership will generate listings, spotlight your marketing expertise, and consistently market your presence online through writing in magazines, radio, and TV interviews. We help you develop relevant and substantive content that consumers can only get from you. By working with the Power Is Now marketing team, you do from very little exposure to worldwide exposure and the possibility of exponential growth.



406 S. Joy
Corona, CA
4/3/2020

Financing	VA	ARM	CONV	TD
Notes	Fixed Rate	Fixed Rate	Fixed R	Fixed R
Sales Price	\$575,000	\$575,000	\$575,000	\$575,000
% Down	0.00%	10.00%	15.00%	20.00%
First Loan	\$588,225	\$517,500	\$488,750	\$460,000
Term	30 Years	30 Years	30 Years	30 Years
Rate	3.375%	3.750%	3.500%	3.500%
APR	3.570%	4.13%	3.702%	3.527%
CASH TO CLOSE				
Down Payment	\$0	\$57,500	\$86,250	\$115,000
Closing Costs	\$3,741	\$4,313	\$4,771	\$4,627
Prepays/Impounds	\$2,301	\$2,864	\$2,502	\$2,347
Total \$ Required	\$6,242	\$65,281	\$93,523	\$121,974
HOUSING EXPENSES				
First Loan P & I	\$2,601	\$2,297	\$2,195	\$2,095
Taxes, Ins & M	\$433	\$1,017	\$1,017	\$1,017
Total Monthly Paid	\$3,234	\$3,413	\$3,212	\$3,112

*APR = Annual Percentage Rate

THE MARKETING DELIVERABLES AVAILABLE IN THE VIP AGENTS PROGRAM

Promote Listings Online

This is not like anything you've experienced in the past. We don't just add your listing to the MLS and shoot it to all of the local, regional and national websites to which all Real Estate Professionals have access.

Your listings get advertised during Radio Interview(s), TV Show(s), and Magazines (Monthly National Magazine, Weekly Real Estate Magazine, and Weekly Program Guide).

VIP Agents can discuss and showcase houses, neighborhoods, and provide brief introductions. The interviews are unlimited 10 to 15-minutes on each current listing. This product alone separates you from your competition and introduces you to a worldwide market place of buyers and sellers.

Biographical Video

You will be provided with a Biographical Video, which will serve as an introduction tool for prospective Buyers and Sellers.

This video will save you time and allow you to talk about your accomplishments in the business, knowledge of the market, success stories with past clients as well as why you make a great representative for anyone buying or selling real estate.

This interview is a third-party endorsement

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and will tell the seller everything they need to know about you and what makes you different from other agents.

The interview should be sent in advance of your appointment so that when you meet with the client, you will ask them if they listened to the interview and have questions. If they do not, you will now have more time and feel empowered to focus on building rapport, learning more about the client's needs so that you can propose solutions to pricing and marketing their property and become their agent.

The link of the interview will be embedded in our Program Guide Magazine which is what your client will receive when they set an appointment with you. This breaks the ice and makes for a very professional presentation.



Market Update Interview

You can record a monthly 15-minute market update interview about your market area and share all the available statistics on sales and inventory, real estate projects, new developments, and the local economy.

The purpose of this interview is to introduce yourself to prospective clients as the local market expert and to build your online brand and a leader and influencer.

We will also write a press release about the interview and send it out to other online media platforms and consumer and business organizations in your community and nationally.

Co-Host a Bi-monthly First Time Homebuyer Online Seminars



Leverage our First Time Home Buyer Online Seminars as a co-host and promote it online to thousands of consumers who are looking to buy or sell real estate in your community.

You will receive a flyer as the Co-Host of the seminar with Eric Frazier as the speaker. You can email custom flyers to your clients and prospects and post the flyer on your social media network.



Use the Power Is Now network and social media presence to build your brand as a resource for real estate information.

As a VIP agent, you will have a special registration link for all attendees so that you can build your pool of buyers with every show. Your attendance is not required but is recommended as it is a live online presentation.

Real Estate Roundtable

You can leverage our Bimonthly online Real Estate Round Table Show as a participant and promote your listings online to thousands of consumers who are looking to buy or sell real estate.

Invite your sellers to watch you live or after the event is over to sell their property on the Power Is Now TV and see how hard you are working for them.

You can use the Power Is Now network and social media presence to build your brand as a resource for real estate for sale in your market area. The market session will be on both the Power Is Now TV and Radio.

The marketing session is another value add to your sellers. They will be impressed to see and hear this innovative way you are marketing your listings worldwide. The shows are prerecorded and are available for participation by VIP agents only.

The Power Is Now Program Guide eMagazine.

Your Online Radio Interviews will be published in our Program Guide, which is distributed by email and is free to download from our website. The interview link will be embedded on the Power Is Now Radio Magazine, and you will be featured on the cover.

The Program Guide is a professional way to distribute your interview by more than just sending a link. You will be able to send the Radio eMagazine to your prospective buyers, fellow real estate agents, past clients, and post on all of your social media platforms.

The Power Is Now National eMagazine

The Power Is Now eMagazine has been publishing monthly since September of 2013. It is distributed by email and downloadable for free on our website.

You will receive four full-page ads in The Power Is Now Magazine to promote three listing and your business.





You can only promote three listings at a time for free. We suggest one page to promote your business and three pages to promote your listing.

There is an additional cost of \$250 per page after three listing pages. Maximum of 4 pages total per issue.

You can also have a two-page spread on one listing. The Magazine is distributed to hundreds of thousands of agents nationwide and even more consumers nationwide as a free e-magazine download. Set yourself apart by having an advertisement in a professional magazine that is written for consumer and real estate professionals.

Article Writing and Blogging

You will also receive a page every month to write an article about your market area in The Power Is Now National Magazine, other publications, and for your website blog. We will also edit what you write for The Power is Now Magazine for free or write the article, a maximum of 500 words per article for \$49.00.

If you provide the article, there is no charge to edit it for publication. Our team can write a 500-word article for you in each magazine issue about your market area. The article has local stats, economics, new real estate developments, and any other noteworthy news there may be about real estate in your market area.

All you need to do is send us a short outline or commentary about it, and we will take care of the rest. This article will not only be in our Magazine but also your blog for your website.

Social Media Content Customization

Our team will provide customized content for your Twitter, Facebook, LinkedIn, Pinterest, and other social media pages up to three accounts every month to show that you are current with the times with different social themes throughout the year. The team will tag you in all Social Media Posts.

Press Releases

We will write a press release about each interview you do for Radio or TV and for any open Houses you are conducting. We post it on PR Websites (Public Release) used by news agencies and send it to you in any format to post on social media.

Graphic Design Services

We will create listing flyers for all HUD Homes for sales in your market area (limited to 3 properties) and design unique covers for your Facebook and Twitter account to promote your brand as a VIP Agent for free.

Our graphic design department can also create and customize unique marketing collateral for special events and holidays for your past and future clients. The cost for these services is discounted and is determined at the time of the order.



HELPING YOU BUILD YOUR BUSINESS WITH COACHING AND TECHNOLOGY SUPPORT

We will provide business coaching in person and by video to help you utilize all the latest technology tools and strategies to build your business online and to be more efficient with your time and resources.

We will also keep you aware of mortgage products and services to help you close more deals. If you need a website, virtual sales assistant, affordable CRMs, or lead generation platforms, we will assist you in obtaining everything you need.

You will receive business coaching from Eric Frazier and other experts through VIP Agent special conference calls and webinars that are recorded, so you never miss one.

Business coaching includes:

- Business planning
- SWOT analysis
- Recruiting
- Marketing Strategies
- Forecasting
- Social media
- Raising capital

WHATEVER YOUR GOALS AND OBJECTIVES ARE WILL BECOME OURS, AND WE WILL HELP YOU ACHIEVE THEM

Performance Coaching

We will provide performance coaching from a professional real estate coach with years of experience in real estate. The introductory session is free.

The additional sessions are paid by a percentage of your commissions and are limited to a few closed transactions. When you get paid, we get paid. This is real performance-based coaching.

YOUR SUCCESS IS OUR SUCCESS

Networking with Industry Leaders and Top Agents

You will have access to industry leaders and top agents you would not have been able to contact on your own. You will receive invitations to private teleconferences with Industry leaders and rainmakers. You will also be provided with exclusive discounts to real estate conferences and events.

These invitations are exclusive mixers and dinners at real estate conferences, being able to co-host with me on exclusive radio shows with industry leaders and rainmakers, and personal one-on-one introduction to decision-makers in banking, default services, and asset management.

As part of the VIP Agent Program, you will be included in The Power Is Now VIP Agent Mastermind Group. In this Mastermind, you and other VIP Agents will share ideas and receive information about marketing strategies, business opportunities, and lead generation not available elsewhere.

You will also be included in The Power Is Now Accountability Facebook Group, where you can also share ideas, marketing strategies, business opportunities, and lead generation with your fellow VIP Agent members.



Referrals

You will receive leads for listings and buyers from The Power Is Now Network and our marketing efforts across our various online shows. The Power Is Now Network of agents is national and international, and we will connect you with our network for business opportunities. We will also invest with you to generate leads for buyers and sellers with Facebook ads and direct mail marketing and other lead generation Memberships.

Lead Generation Opportunities, And Management Support

Receive discounted lead generation services from national lead generation companies. Receive virtual assistant management and support of your leads for an additional fee.

THE VIP AGENT PROGRAM MEMBERSHIP FEE

There are one-time setup fees and an annual membership fee paid in advance annually.

- One Time Setup Fee: \$497.00
- Annual Fee: \$997.00 Membership

The Membership start date for all agents is on the 15th or the 1st of each month because we need at least two weeks to approve or deny your application and to set up your account if you are approved.

You will be invoiced for the payment once you have decided to apply. Payment is due upon receipt and is not refundable after your account is set up.



MEMBERSHIP FEES

One Time Setup Fee: \$497.00

Annual Fee: \$997.00

Membership Start Date:

1st or 15th of each month

CANCELLATION

You can cancel at any time with a 30 notice and can keep everything that has created for you with all the rights and privileges of ownership.

We will stop all advertising, but there will be no proration of your membership fee. The membership fee is considered earned and not refundable after your account is set up and ready for promotion on all our platforms.

The membership fee for the VIP agent Membership is subject to change at any time. The VIP agent Membership is an annual agreement. You are not under any contractual obligation and can cancel any time.

If you have any questions about advertising, please call Sheila Gilmore, Chief Marketing Officer at (800) 401-8994 ext. 711 and (818) 430-2182 or one of our relationship managers at thepowerisnow.com/thepower-team/

Ready To Get Started?

CLICK HERE

SELECT A VIP AGENT NEAR YOUR AREA!

VIP agent

 Cornelius L. Jackson Irvine	 Yvonne McFadden Arizona	 Lewis Sanders III Bay Area	 Jerel Washington New Jersey	 Ameer Elahee Fontana
 Charles Reynolds Solano County	 Ruby Frazier Riverside	 Kenneth Session Bay Area	 Jenny Gonzalez Corona	 Long Doan Minnesota
 Briana Frazier Riverside	 Robert E. Langston Fairfield	 Kamesha Keese Corona	 Eric Hooks San Francisco Bay Area	 David C. Trubay Corona
 Andre Jackson Richmond	 Peggie Simmons Arizona	 Julius Cartwright Ohio	 Don Dunbar Oakland	 Joe L. Fisher Minnesota

Have questions?

**Contact Jerel Washington
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